

FOR IMMEDIATE RELEASE

October 07, 2014

Ebola Emergency Relief Fund launched to aid organizations addressing the Ebola crisis at different stages

Donations can be designated to support the relief fund directly through Place2Give.com

Calgary, Canada – In response to the recent spread of Ebola hemorrhagic fever, the Place2Give Foundation has created an Ebola Emergency Relief Fund to support the relief efforts.

“As a result of the spread of Ebola, not only are people dying, but children are being orphaned and families are being shunned” says Gena Rotstein, CEO of Dexterity Ventures Inc. “The organizations we have chosen for our Motif Giving Fund address the Ebola crisis at different stages, and aim to help assist in aiding the relief effort on different fronts.”

Based on research Place2Give identified three organizations that are making a meaningful difference in the fight against Ebola. “We have selected these agencies for this fund because we are confident that we can report back information on use of proceeds to our donors in a timely fashion,” says Rotstein.

The Place2Give Foundation Motif Giving Ebola Emergency Relief Fund organizations are:

- UNICEF Canada
- Médecins Sans Frontières/Doctors Without Borders
- SOS Children's Villages

To donate to the Place2Give Foundation Motif Giving Ebola Emergency Relief Fund, please visit: www.place2give.com/Ebola.aspx. Donors can designate their donations to a specific charity by clicking on that charity's donate button or select the ‘Place2Give General Donations’ fund for our team to direct the donation to areas of greatest need.

Please note, due to the costs of payment gateway fees levied by credit card companies and to manage the ongoing research and services offered by the Place2Give Foundation, a 5% charge will be taken off the amount donated. Donors may ‘top-up’ their contribution to account for this fee. The Place2Give Foundation is a registered Canadian charitable organization, and as such, we partner with Tides Foundation and other US donation processors to assist in cross-border philanthropic transactions.

Thank you to the organizations who are helping out with this initiative and supporting those organizations who are working on the front lines. If you would like to make a corporate donation please contact Gena Rotstein at 1-866-936-GIVE (4483).

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For more information about Place2Give and their parent company Dexterity Ventures Inc., to inquire about investing in the company, or to sign-up for a free donor account visit www.dexterityventures.com.

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Notes to Editors:

Dexterity Ventures Inc.

Dexterity Ventures Inc. focuses on creating leading edge technologies that support the philanthropic and social visions of individuals, families and businesses supporting North America's charitable sector. Dexterity Ventures operates Dexterity Consulting, Canada's first philanthropic brokerage firm, and Place2Give.com.

Place2Give is a donor-centered charity search engine. It provides donors with the tools they need to search, evaluate and give to Canadian and American charities that align with their passions. Place2Give is tackling a number of goals: to integrate big data for the North American charitable sector using our algorithms and prescriptive data analysis; to provide a valued resource for donor decision making; to improve financial advisors' workflow pertaining to their clients' philanthropic investments; to help charities articulate their Key Performance Indicators; and to provide third parties aggregated data on the charitable sector.

The Place2Give Foundation is registered charity 833678840RR0001 in Canada. The Place2Give Foundation has partnered with Tides Foundation in the US to process donations from American donors.